

The digital bank for businesses.

Providing data intelligence and capital to the SME
and mid-cap market in the EU and US. Efficiently.

Targeted Raise
EUR 2.5m

Valuation Cap:
EUR 10m

Closing:
Q124

Summary:

Our primary focus has been on improving the operating business and the technology:

- building relationships with close to **200 lending partners**
- selecting a few funds and lending partners and close partnership contracts
- Created an efficient marketing tool to enhance the lending business
- Embedded finance solutions with two major funds (efficient API integration)
- Winning several new clients in ongoing live deals
- developing a robust tech infrastructure to make our financing process most efficient for small and medium enterprises (SMEs)
- preparing for our first pre-seed round to improve technology and roll out the customer acquisition strategy, and marketing spending and accelerate growth.

Milestones:

- To streamline the **onboarding process for companies**, we use a simple **cloud-based dataroom** with a clear structure. This easy-to-use page allows companies to effortlessly upload relevant financial and company documents, preparing companies for their next fundraising round. This platform is building the ground for our next, important development: The SaaS software for companies and lenders with analytics and forecasting features, making our software the **key element for any future fundraising or M&A activity for both, borrowers and lenders alike**.
- We have successfully built an **extensive network of 200 esteemed lenders**, offering small and medium enterprises (SMEs), access to a remarkable array of over 200 lenders. Through our meticulous efforts, we have not only forged strong connections with these lenders, but we have also acquired profound knowledge of their investment criteria. This valuable understanding enables us to precisely match our clients with the most suitable lenders, fostering mutually beneficial relationships and optimizing the funding opportunities available to them.
- We are thrilled to announce that we have carefully chosen to partner with Europe's leading lender, boasting over 1.9 billion in assets under management. With our integrated embedded financing solution we are able to jointly support SMEs with debt funding.
- We are committed to further expanding these embedded financing solutions, driving our success and enabling us to successfully close a substantial number of new debt deals. Our strategic partnerships and innovative financing solutions are empowering SMEs to thrive and grow confidently.
- Today, we count **more than 300.000 companies in our CRM database**. This represents a milestone in the company history and an unspoken value to us.

Use of Funds: Building the SaaS platform

With the pre-seed round, we want to build our SaaS platform which is a marketplace, for data intelligence and finance to attract more businesses and clients, and significantly expand our market reach.

We will use a portion of the funding to bring talented tech professionals who will spearhead the marketplace platform to attract businesses, and banks at the same time. This strategic move is designed to enhance automation, reduce processing time, and drive greater efficiency throughout the financing journey. Ultimately, these initiatives will increase revenue, and profitability and keep labour costs low.

With these funds, we will implement a diversified marketing strategy aimed at securing a multitude of opportunities in the US and European markets to increase our revenue streams.

Digital finance. Our platform

Uni EaaS™ automated equity fundraise

UniEaaS is a subscription based digital equity 40-60-service fundraising model where customers accessing equity investors by a fully automated process.

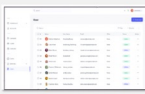
Accessing multiple sources including professional media platforms, the platform has a volume of 3.5m equity investors, from where usually 10,000 selected investors to be approached.

Benefits from EaaS:

- Companies receiving fresh equity funding prior to debt financing is improving the loan terms and securing larger debt ticket sizes.
- Fully automated, efficient equity fundraising process with our EaaS where your team only needs to actual interested investors, using our CRM.
- Fixed-priced fundraising packages on a monthly basis.
- Effective execution with clear results.

Start your campaign

1. Register an account for free
2. Onboard your data to our secure and GDPR-compliant platform
3. Prepare your data for investors to review
4. Send us your marketing deck and we prepare it for an email outreach up to 10,000 selected investors within 3 months.
5. Email campaign sent out from an alias email address from your company domain
6. Replies from interested parties enter our



EaaS CRM interface

Uni Debt™ Fintech lending

Providing efficient debt financing solutions. Once the financial analytics are completed, our team is working with our platform of 200 global lenders to receive the best offer. Our software speeds up debt financing from months to days/weeks.

Financing options:

- Asset backed financing
- Acquisition financing
- Equipment financing
- ESG financing
- Growth capital loans
- Mazzenie financing
- Project finance
- Receivables financing
- Revenue based financing
- Venture debt
- Working capital loan

Receive funding

We help successful tech companies with a minimum turnover of 15k EUR/USD MRR monthly revenue with debt capital and provide fully customized debt solutions providing access to a strong network of investors.

- Raise 500k-100m of debt
- Senior or subordinated venture debt
- Combination with equity financing (optional)
- Incremental to a senior bank facility
- Time horizon: 1-7 years

The provided debt structures vary in size but are typically between a minimum 1-10M, up to 100M, and either short-term or long-term liabilities between 12 months up to 7 years.

Uni Intelligence™ analytics & benchmarking

Uni Intelligence is a proprietary process and institutional-grade software to analyse and evaluate companies.


The software gathers data from unique sources and live market data. Once onboarded, our clients have access to various benchmarking reports and market data from their peer companies.

Our financial data is reliable and combined, with an impartial third-party review.

- Advanced analytics using machine learning
- Modern credit modelling to prepare for investors to review the transaction once approved by the company to proceed
- Using alternative data and market analytics

Free account registration

1. Register an account for free
2. Onboard your data to our secure and GDPR-compliant platform
3. Analyse your company, understand the metrics and apply various scenarios
4. Download various reports from peer groups and markets
5. Prepare your data for investors to review



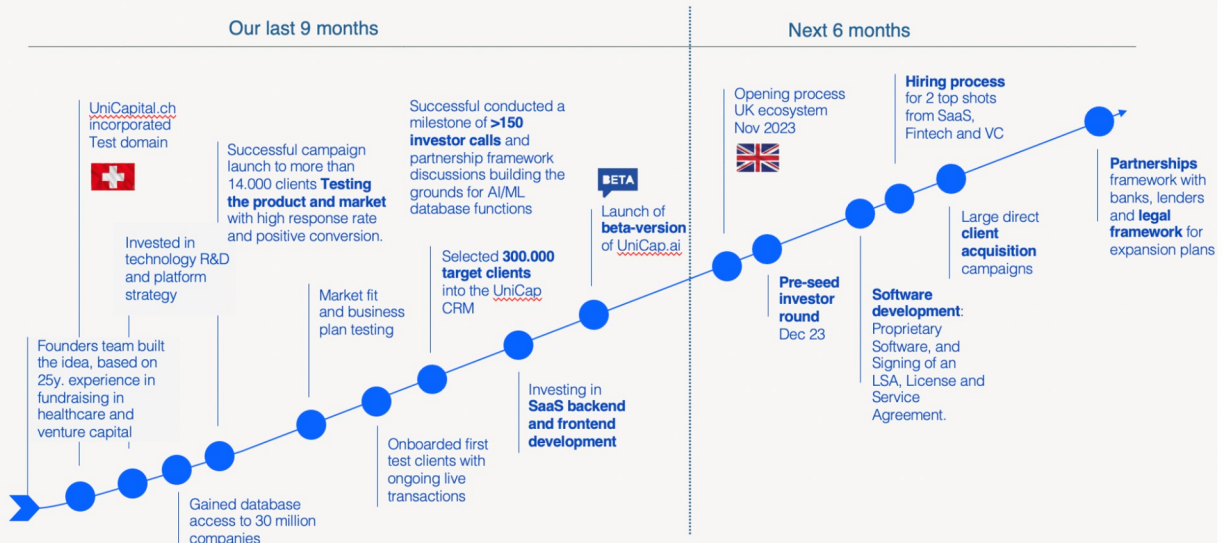
Available features on our backend software:

- Free Pre-Qualification Check
- Tool to analyse the financials of your company
- Benchmark report download from peer groups
- Market data reports download
- Forecasting feature (not available for the moment)

Required data:

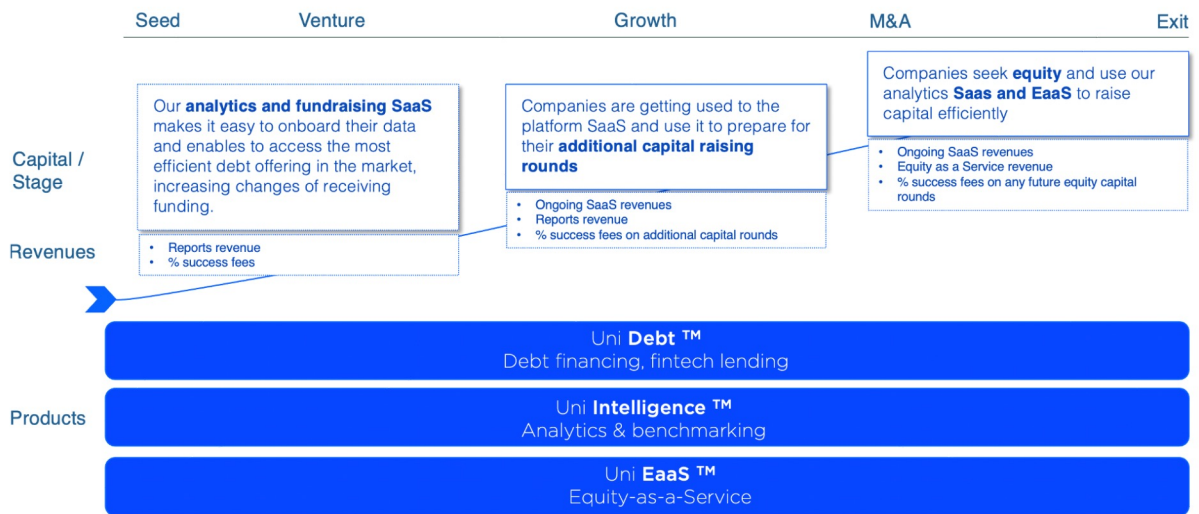
- Financial report, annual reports, balance sheets, metrics, bank statements
- Forecasts including revenue and full 3-statement models (income, balance, cash flow)

Join us on our technology journey. Roadmap



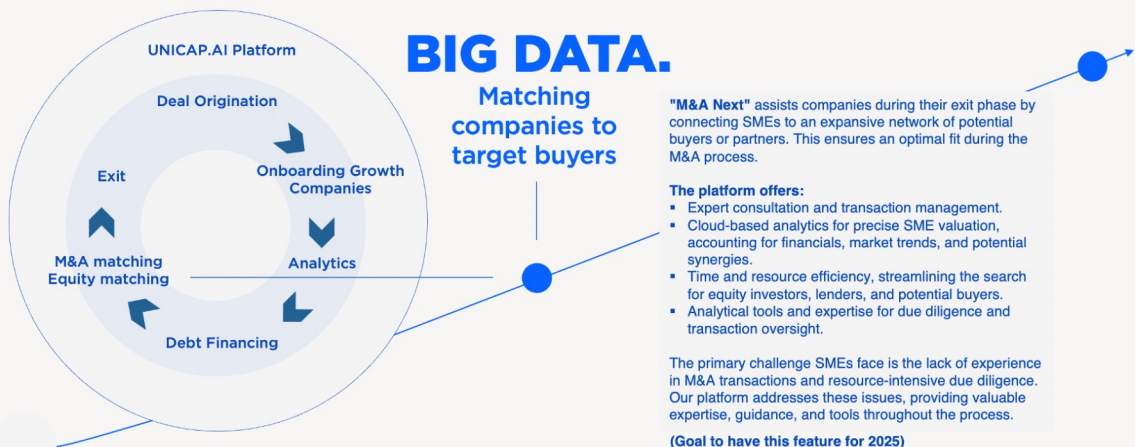
Customer life value (CLV): Why do our clients stay for longer on our platform?

Fundraising is an ongoing process. Sticky revenue for UniCap.

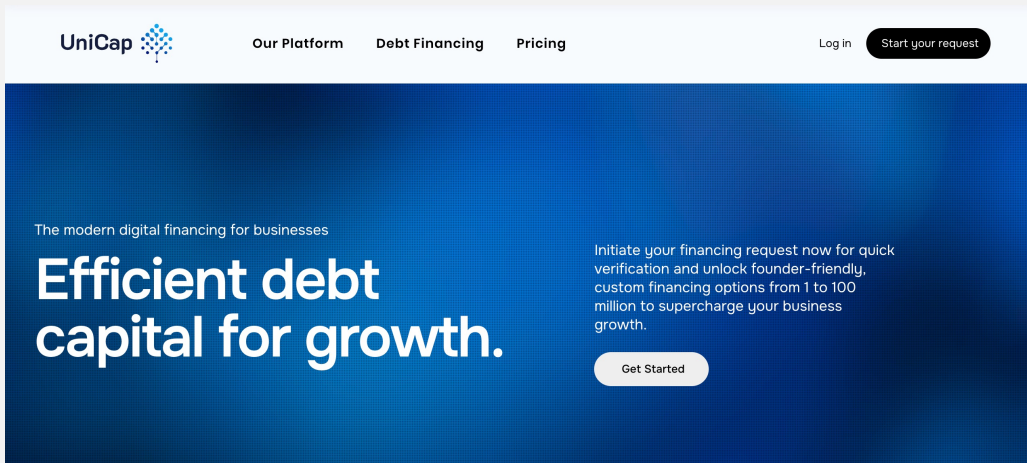


Time to talk about it.

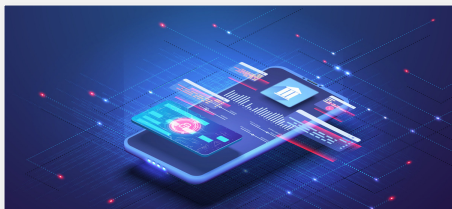
The bigger vision.



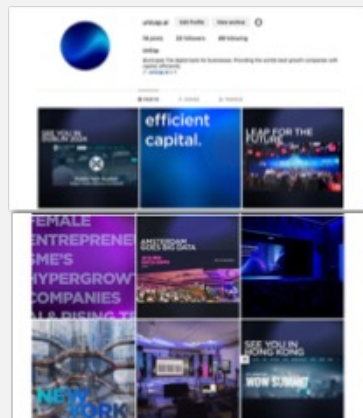
Platform V1.0 successfully launched



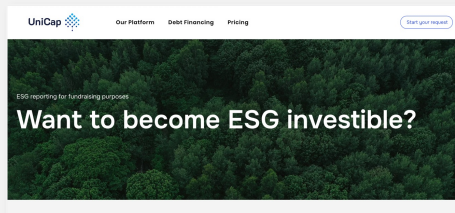
Embedded finance



Social engagement



ESG reporting offering



The transactional marketplace with data- & financing-as-a-service SaaS. Filling the 1 trillion-dollar SME financing gap.